



## JEFFREY KESWIN PRODUCER

Jeffrey Keswin is the Founder, Chief Investment Officer, and Managing Partner of Lyrical Partners.

Lyrical Partners and its affiliates invest in and manage private equity, real estate, traditional equity, and hedge funds. An unrepentant serial entrepreneur from the great, frigid-but-friendly state of Minnesota, Jeff has stirred the primordial ooze of scores of companies. His passion for investing in and engaging with uncommon management teams has hatched a creative collection of businesses that have scaled substantially from modest beginnings.

Jeff has brought his unique energy and creativity to many civic, charitable and arts organizations, as well. His involvement helps to amplify the work of other thought leaders, emerging artists and contemporary classical composers. His interest in classical music has led him to produce recording projects internationally in Lviv, Ukraine and Prague, Czech as well as in the US in Dallas, Oklahoma City and New York. He is one of the producers on the GRAMMY® -nominated album ALIKE – My Mother's Dream.

Jeff graduated summa cum laude from the University of Pennsylvania's Management & Technology Program, earning a Bachelor of Science in Economics from the Wharton School and a Bachelor of Applied Science from the School of Engineering.